# DISCOVERING TRANSPORTATION OPTIONS IN SNHPC TOWNS



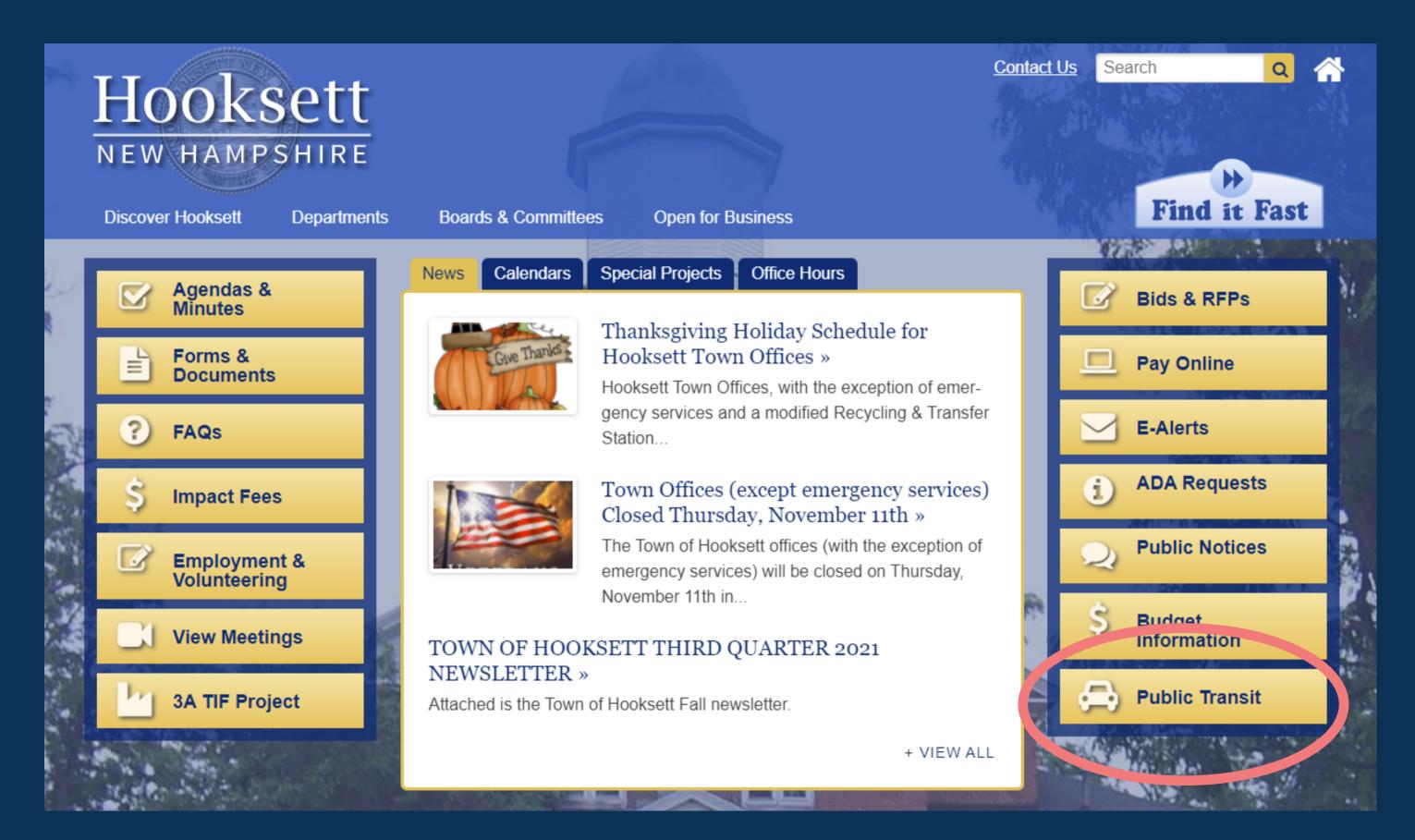


## Our Findings:

- Ease of finding options varies greatly by town
- Best websites have an easily visible button on their homepage
- On some town sites, info is hard to find, and search bar can produce confusing results

# Sylvia's Options Matrix:

#### What Works:



#### What Works:

Home » Departments » Community Development





#### Public Transportation

Do you live or work in Hooksett? Do you get tired of driving yourself or others around or just want to get out more? Hate traffic? Want to save on fuel? Don't own a vehicle or have a disability that prevents you from driving? If any of those statements apply to you, family members, or friends: Look no further.

Hooksett may not be a big town, but it does have intriguing access to public transportation. Many options detailed through this page are provided or facilitated through state or federal partnerships.

Please read all details for individual options carefully, but feel free to try them out, even if you haven't taken a shuttle, public bus, or ride share before! You might be surpised at the convenience or time/money you save! Below are a number of links to public transit resources:

Hooksett Shuttle Program - Free, handicap accessible, curb-to-curb transportation for residents of Hooksett to anywhere in Hooksett, Manhcester, and other locations! See flyer or shuttle page for details!

MTA Route 11 Bus Line - Bus line with a stop in Hooksett that offers access to the entirety of the Manchester's bus system. Connecting routes access Nashua and Concord.

New Hampshire Rideshare - State facilitated program for car pooling and

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#### Hooskett Shuttle Program

About this service: The Hooksett shuttle Program is provided through a grant partnership with the Southern New Hampshire Planning Commission, the Manchester Transit Authority, and the Town of Hooksett. It provides free curb-tocurb trips anywhere in Hooskett from 9AM to 2PM Monday through each week. Priority is given to medical appointments, but virtually any other sort of trip in the Hooksett-Manchester area is fully allowed as long as it's scheduled ahead of time!

Schedule: \*NEW\* Anytime betwen 9:00AM and 2PM MONDAY THROUGH FRIDAY! \*NEW\*

Ridership Criteria: Be a resident of Hooskett; get a free ride! Priority bookings go to medical appointments, but there are few other limitations!

Where does it go? Anywhere in Hooksett, and to other areas nearby on the following days: Rides to Concord are limited to Tuesday's, Rides to Manchester or Bedford are limited to Thursday's.

How do I get aboard? Call the MTA's dispatcher at 603.623.8801 Ext. 1 and say you'd like to book a trip on the Hooksett Shuttle. Provide the required information and be able to get to the curb of your designated pick-up location.

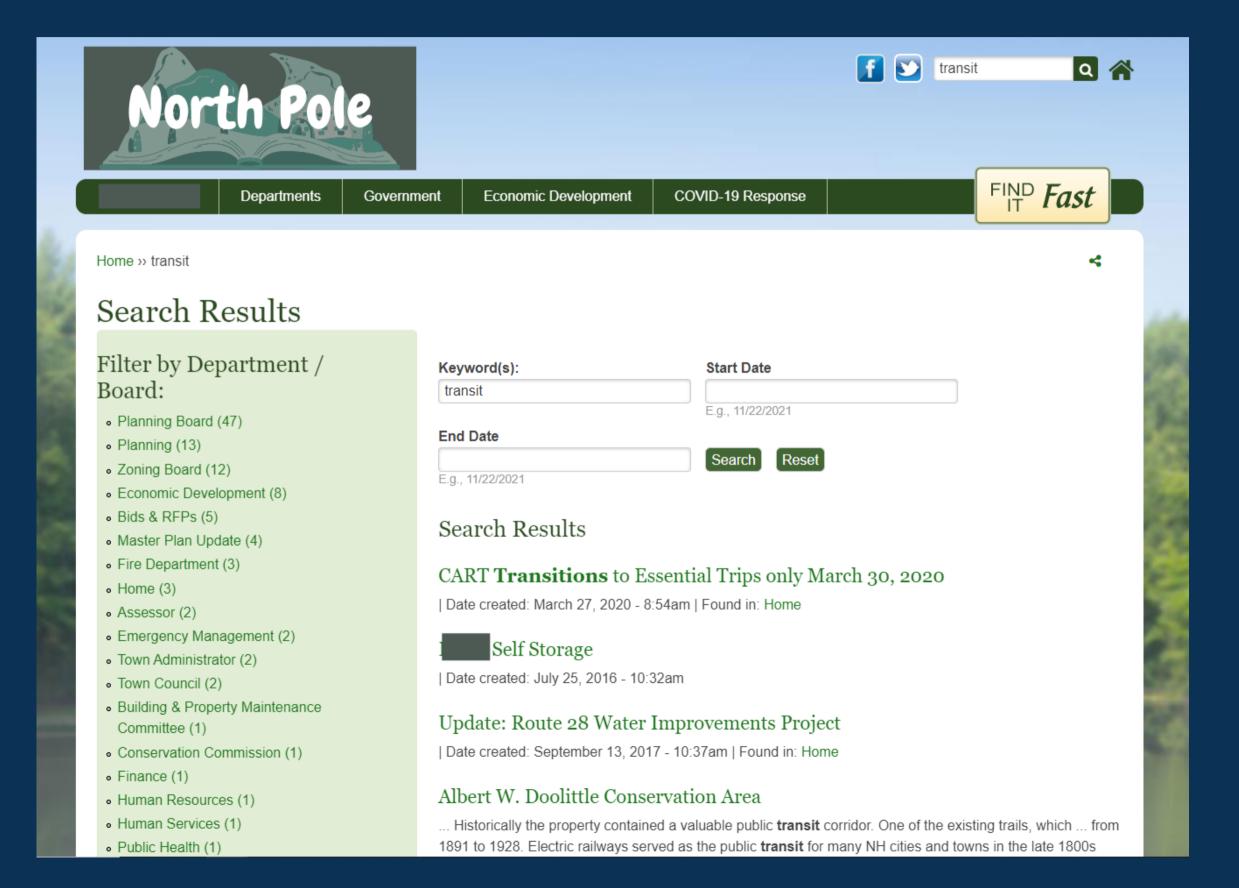
Service Highlights: Easy, flexible, convenient, and completely handicap accessible to most mobility assistance devices!

Click here for the official flyer!

Click here for a link to the official web page!

**ProTip:** Schedule a trip from your residence to the MTA's Route 11 bus line at the Hooksett Walmart to

### What Doesn't:



## Recs/Best Practices:

- Include a clearly-labeled button on homepage
- Use age-friendly fonts and icons when possible
- Ensure all information is up-to-date
- Ensure search bar/"Find it Fast" function links to the proper information
- Break up large amounts of text with photos
- Include testimonials to make transit more personal
- Include commonly-searched keywords like "transit", "bus", and "shuttle" on your transportation page