2022 UPDATE

Regional Housing Needs Assessment

for the Southern New Hampshire Planning Commission







Statewide Collaboration

2022 UPDATE

Initiated by NH's State Office of Planning and Development

Utilizes ARPA funds

Each RPC updates their own assessment



MAXIMIZING EFFICIENCY BY SHARING RESOURCES

9 RPCs + OPD

Copy for press release, website, survey, etc.

Data, market studies, regional trends





Outreach

SURVEYS

General Public (English & Spanish), Employer, Property Owner/Managers

FOCUS GROUPS

Businesses, Legislators, City/Town Officials, Community Groups, Housing Authorities, Housing Providers, Property Managers, Builders, Colleges

PROJECT WEBPAGE

Project info, survey links, documents

COMMUNICATIONS

Direct emails, social media, press releases



Existing Conditions & Historic Trends



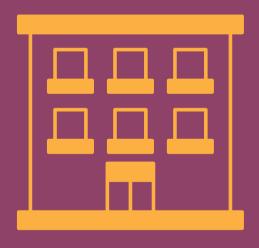
Demographic & Socioeconomic Trends



Communities of Interest



Housing Unit Trends & Characteristics



Workforce & Affordable Housing

Future Conditions & Housing Projections

HOUSING SUPPLY, AFFORDABILITY & COST

TAKING INTO CONSIDERATION...

COVID-19

Climate Change

Interest Rates/Inflation

Construction Costs

Short Term Rentals

Student Fluctuation (College Towns)

Aging Population





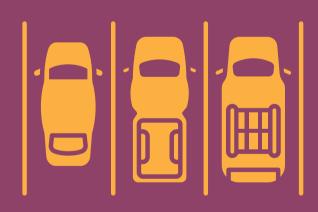
Housing Choices & Opportunities



Land Use Regulations



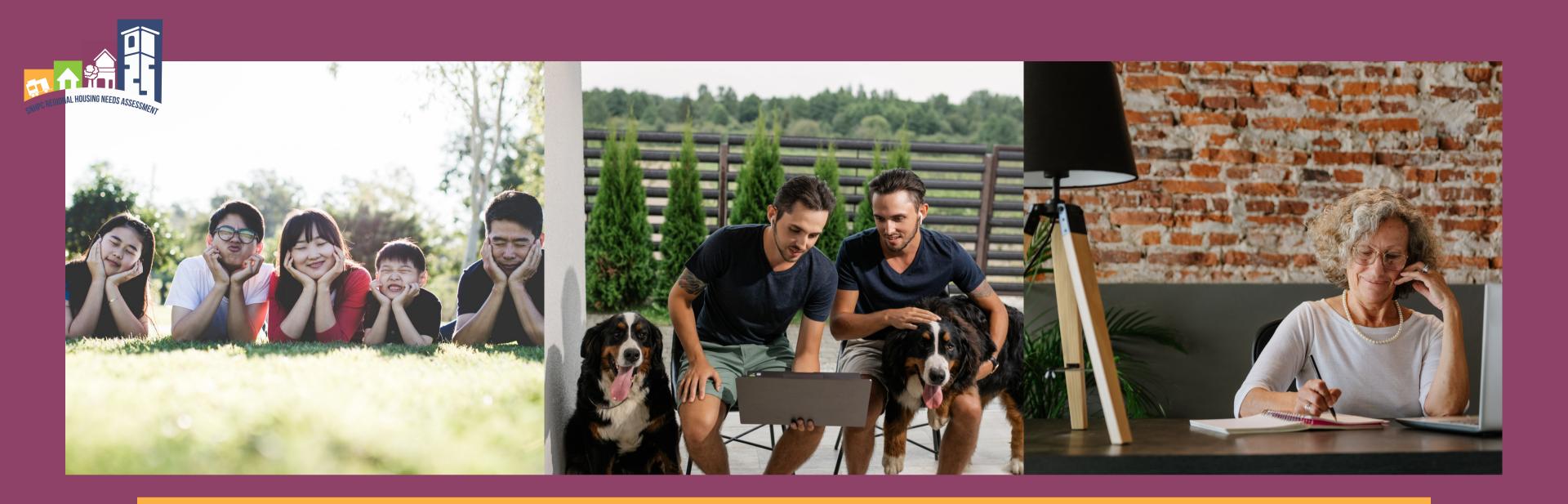
Workforce Needs



Infrastructure & Services



Fair Housing & Areas of High Opportunity



MEETING LOCAL HOUSING NEEDS (RECOMMENDATIONS)

Identify Actionable Steps to Address Housing Need
Approaches Communities Can Use to Plan for Housing
Municipal Impacts of Initatives
Innovative Housing Policies, Regulations, and Developments



PROJECT CONSULTANT

Demographic Projections

TO BE
COMPLETED BY







County Level Demographic Projections

COMPONENTS OF CHANGE

Age & Sex

Fertility & Mortality

Migration

Projections to 2050

BREAKING DOWN THE DATA

Provision of Projections at the Minor Subdivision Level

Racial and Ethnic Distributions of Projections

REPORT DEVELOPMENT

Final Written Report

OPD Staff Training on use of Projections

Presentation of Findings





Fair Housing & Equity Assessment

TO BE
COMPLETED BY









Fair Housing & Equity Assessment

DATA ANALYSIS & RESEARCH

Overview of Market & Needs

Pandemic Impact

Needs Analysis

Forecast

STAKEHOLDER CONSULTATION

Virtual focus groups-

major employers

affordable housing advocates

county & town Planners

REPORT DEVELOPMENT

Final Written Report

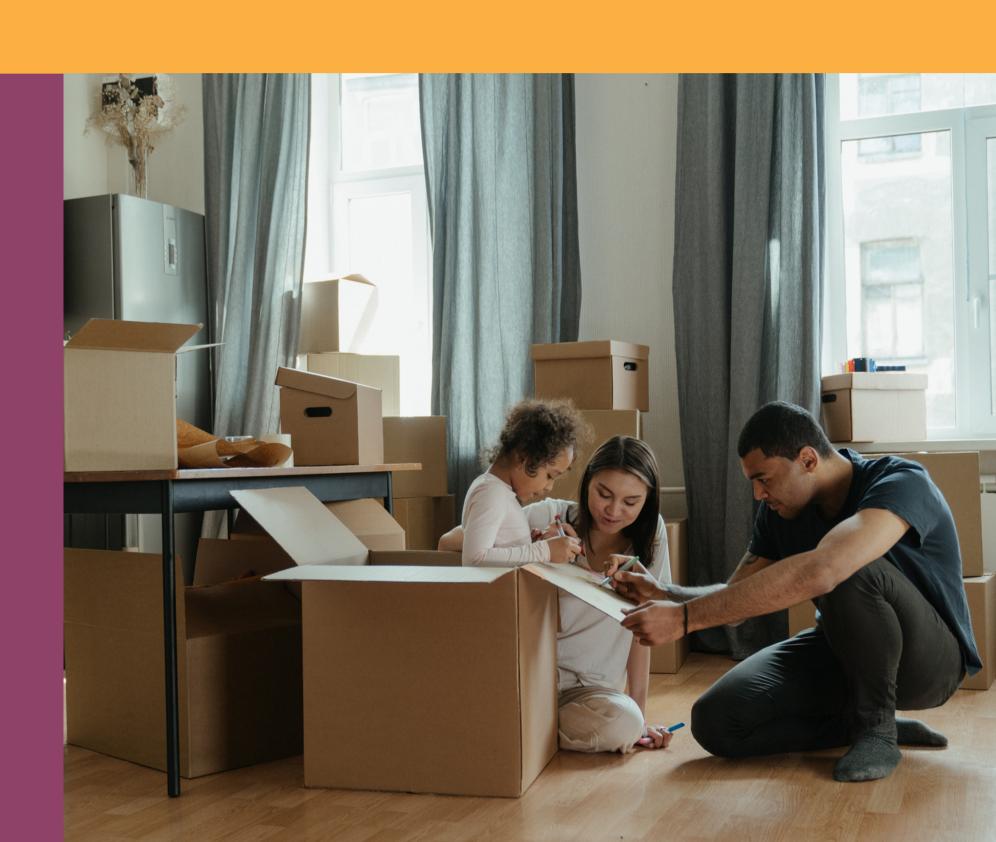
Presentation

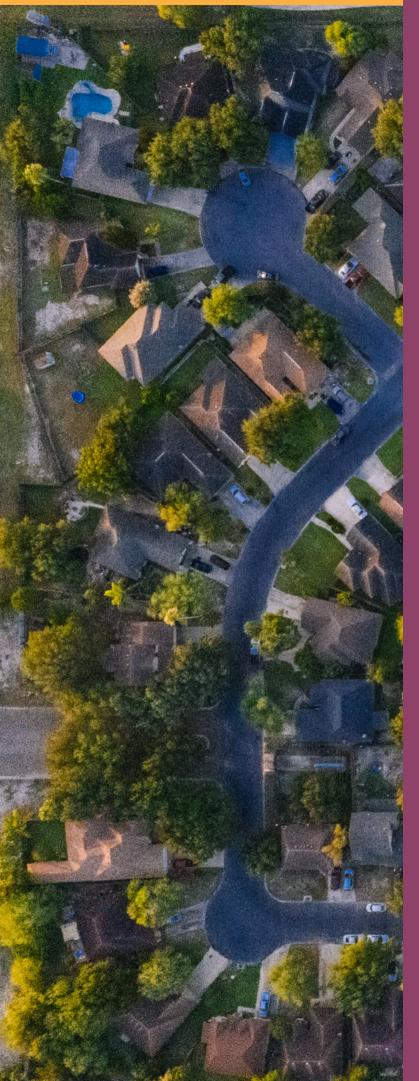


We need YOU!

- SPREAD THE WORD
- SHARE PUBLIC SURVEY
- ATTEND FOCUS GROUP
- SIGN UP FOR UPDATES

SNHPChousing.org





Questions



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