

2022 UPDATE

Regional Housing Needs Assessment

for the Southern New Hampshire Planning Commission





A Housing Needs Assessment...

PROVIDES CURRENT, REGIONAL, & LOCAL
DATA ON HOUSING NEEDS

FULFILLS RSA 36:47(II) STATUTORY REQUIREMENTS



Statewide Collaboration

2022 UPDATE

Initiated by NH's State Office of
Planning and Development

Utilizes ARPA funds

Each RPC updates their own
assessment



Statewide Methodology

MAXIMIZING EFFICIENCY BY SHARING RESOURCES

9 RPCs + OPD

Copy for press release, website, survey, etc.

Data, market studies, regional trends

Regional Scope of Work



**ANALYSIS OF HISTORICAL/ EXISTING
CONDITIONS & TRENDS**

ANALYSIS OF FUTURE CONDITIONS & TRENDS

**AFFORDABLE & EQUITABLE HOUSING CHOICE
OPPORTUNITIES AND BARRIERS**

**RESOURCES FOR MEETING LOCAL HOUSING
NEEDS**





Outreach

SURVEYS

General Public (English & Spanish), Employer, Property Owner/Managers

FOCUS GROUPS

Businesses, Legislators, City/Town Officials, Community Groups, Housing Authorities, Housing Providers, Property Managers, Builders, Colleges

PROJECT WEBPAGE

Project info, survey links, documents

COMMUNICATIONS

Direct emails, social media, press releases

Existing Conditions & Historic Trends



Demographic &
Socioeconomic
Trends



Communities of
Interest



Housing Unit Trends
& Characteristics



Workforce &
Affordable Housing

Future Conditions & Housing Projections

HOUSING SUPPLY, AFFORDABILITY & COST

TAKING INTO CONSIDERATION...

COVID-19

Climate Change

Interest Rates/ Inflation

Construction Costs

Short Term Rentals

Student Fluctuation (College Towns)

Aging Population





Housing Choices & Opportunities



Land Use Regulations



Workforce Needs



Infrastructure &
Services



Fair Housing & Areas
of High Opportunity



MEETING LOCAL HOUSING NEEDS (RECOMMENDATIONS)

Identify Actionable Steps to Address Housing Need
Approaches Communities Can Use to Plan for Housing
Municipal Impacts of Initiatives
Innovative Housing Policies, Regulations, and Developments



PROJECT CONSULTANT

Demographic Projections

TO BE
COMPLETED BY





County Level Demographic Projections

COMPONENTS OF CHANGE

Age & Sex

Fertility & Mortality

Migration

Projections to 2050

BREAKING DOWN THE DATA

Provision of Projections at
the Minor Subdivision Level

Racial and Ethnic
Distributions of Projections

REPORT DEVELOPMENT

Final Written Report

OPD Staff Training on use
of Projections

Presentation of Findings



PROJECT CONSULTANT

Fair Housing & Equity Assessment

TO BE
COMPLETED BY





Fair Housing & Equity Assessment

DATA ANALYSIS & RESEARCH

Overview of Market
& Needs

Pandemic Impact

Needs Analysis

Forecast

STAKEHOLDER CONSULTATION

Virtual focus groups-

major employers

affordable housing advocates

county & town Planners

REPORT DEVELOPMENT

Final Written Report

Presentation



We need YOU!

- SPREAD THE WORD
- SHARE PUBLIC SURVEY
- ATTEND FOCUS GROUP
- SIGN UP FOR UPDATES

SNHPChousing.org



Questions



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