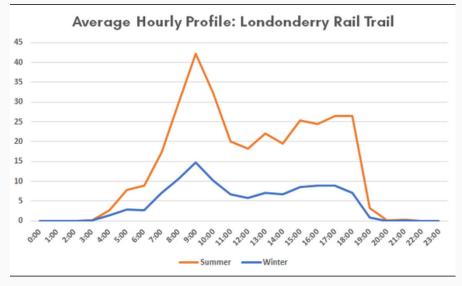


The Value of Data

SNHPC currently utilizes infrared pedestrian counters to gather cyclist/pedestrian data on sidewalks, rail trails, hiking trails and intersections. The data collected can:

- justify new investments in active transportation
- measure the success of a new business or event
- be used to promote trail networks and attractions
- assist with trail management and conservation efforts

SNHPC accepts requests for bike/ped counting sites year-round. If you are interested in having a bike/ped count conducted at a particular location in your community, please contact Senior Transportation Planner Adam Hlasny at 669-4664 or ahlasny@snhpc.org



Bike/Ped count data can show seasonal trends in trail usage.

2021 by the numbers

83 counts performed

600 K

pedestrians/ cyclists

counted

communities in SNHPC region participated

Bike/Ped count data can provide quantitative data to support grant applications such as:

- Manchester's 2021
 RAISE grant narrative for the pedestrian bridge component
- Derry's successful 2021 TAP application for Rail Trail projects