#### Summary of General Public Survey Results

### Regional Housing Needs Assessment

for the Southern New Hampshire Planning Commission

Presentation for MPO 7/26/22



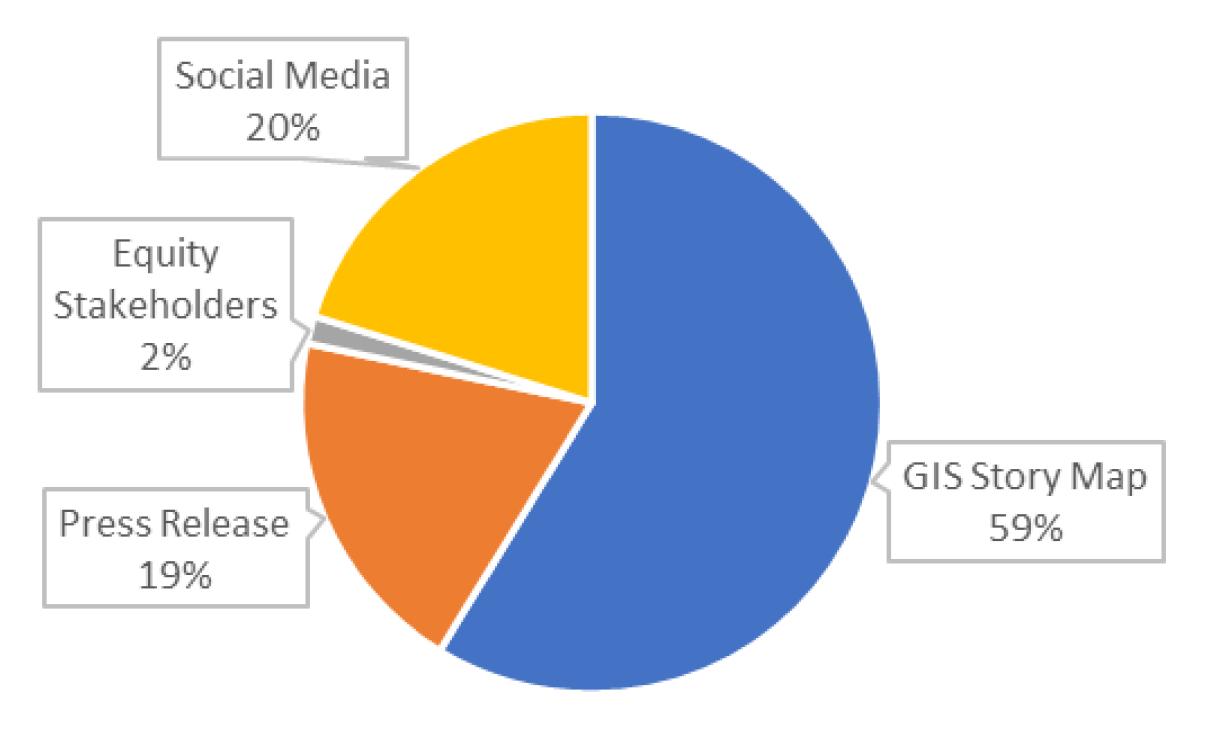






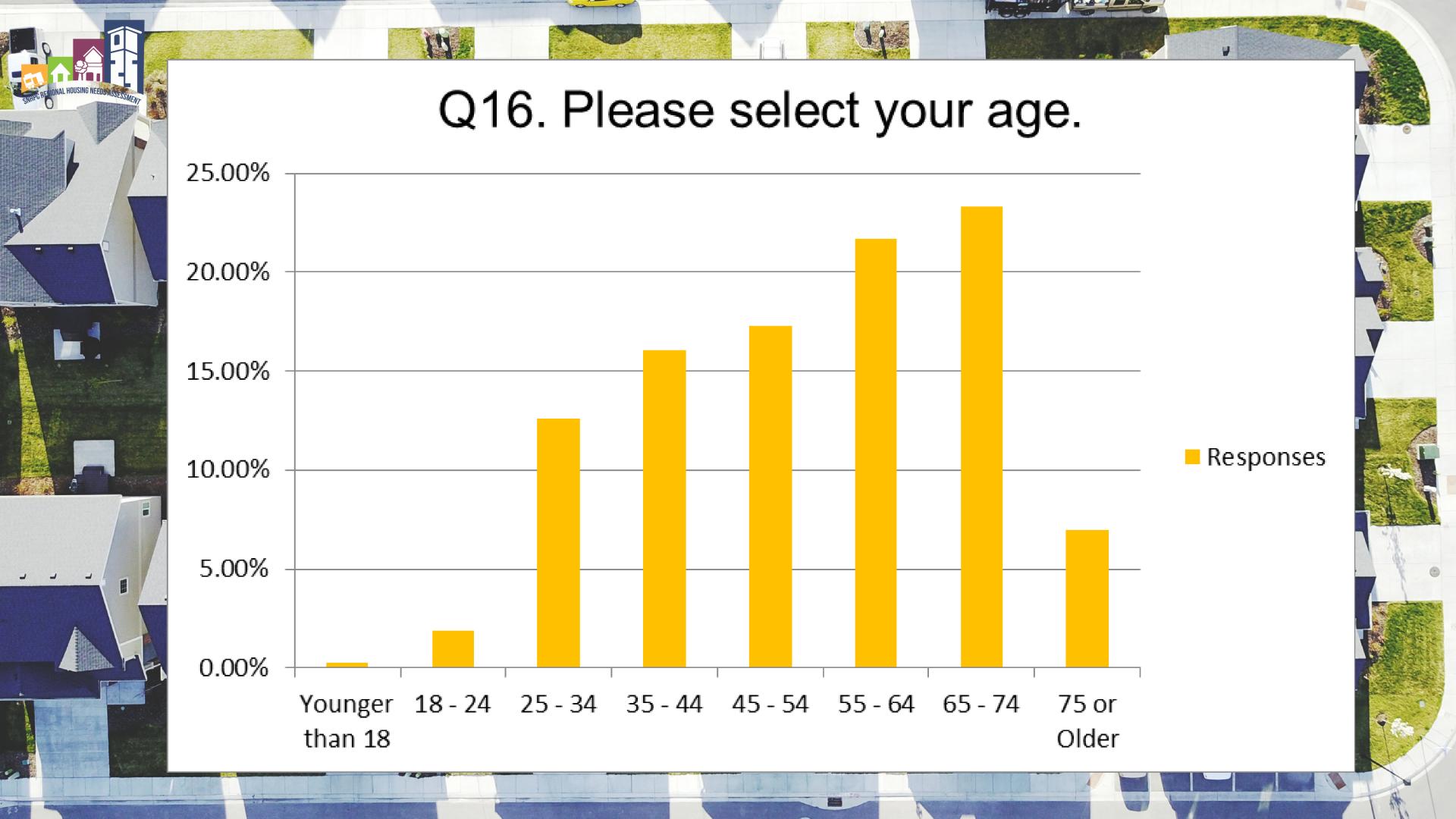


#### Survey Responses by Sampling Link



- GIS Story Map
  Press Release
  Equity Stakeholders
- Social Media

### Q14. Please select the Town you live in. 30.00% 25.00% 20.00% 15.00% 10.00% Goffstur Boston Hooksett Dutt in Deerfield Weare Aubur Candia 5.00% Responses 0.00% Bedford Londondern chester Derry



### Q17. What is your approximate annual household income. 35.00% 30.00% 25.00% 20.00% 15.00% 10.00% Responses 5.00% 0.00% 1 es tran 210,000 - 512,000 - 529,000 - 542,000 - 589,000 - 5134,000 - 5109,000 - 5499,000

Q5. Indicate your level of priority of the following characteristics when choosing a neighborhood to live in.

1											Not		I don't				
	Very	Very High		High		Neutral		Low		Very Low		able	kn	ow			
Close to family and friends	21%	93	36%	159	30%	135	5%	24	5%	23	2%	11	0%	2			
Close to work	11%	50	38%	169	23%	103	5%	22	2%	7	20%	89	0%	1			
Close to amenities (shopping, health care,		•			<b>2</b> —2 (		/			•	••		• • •				
walkable downtown, recreational, etc.)	19%	84	38%	171	27%	120	10%	45	6%	26	0%	2	0%	0			
Close to public transportation	7%	31	10%	45	24%	108	17%	75	<b>29</b> %	132	13%	56	0%	1			
In my price range	59%	263	32%	143	8%	34	1%	4	0%	1	1%	4	0%	0 7			
School System	20%	91	17%	74	15%	69	7%	32	7%	31	<b>32</b> %	145	1%	5			
Size of unit	16%	73	55%	244	23%	103	3%	15	1%	4	2%	7	0%	0			
Infrastructure and utilities (such as sidewalks, water, sewer, internet)	25%	113	<b>37</b> %	164	21%	96	8%	37	8%	34	1%	4	0%	1			
Land suitability (flood risk, soil type, etc.)	25%	110	40%	177	23%	103	7%	31	2%	10	3%	13	1%	3			
Land amenities (yard size, natural views,	2370	110	<b>40</b> /0	177	2070	100	7 70	01	270	10	0 70	10	1 / 0				
landscaping, etc.)	27%	123	45%	204	20%	91	4%	1 <i>7</i>	2%	8	1%	5	0%	1			
Located near where I grew up	3%	12	8%	34	18%	79	15%	66	35%	155	22%	97	1%	6			
Area safety (crime, road safety, etc.)	43%	193	42%	186	11%	51	2%	9	2%	7	0%	2	0%	0			
Presence of established village, downtown	1.50/	40	240/	1.52	200/	124	100/	47	00/	39	10/	4	00/	0			
centers, and events	15%	68	34%	153	30%	136	10%	47	9%		1%	6	0%	0			
Proximity to outdoor recreation	15%	68	<b>37</b> %	167	32%	146	9%	39	5%	24	1%	4	0%	2			
Other Priorities Not Listed (please specify)																	
											Answe		450				
										Y	Skipped						



Q7. When thinking about housing in your community, please indicate your level of agreement with the need for additional units for each stated housing type.

	C. I		Strong all v		No										
	Strongly Agree		Agree		Neutral		Disagree		Strongly Disagree		Applic able		l don't know		Total
High end housing	7%	32	11%	50	17%	77	29%	128	33%	149	0%	2	2%	7	445
Moderate-income housing	36%	161	46%	207	10%	44	3%	15	4%	17	0%	0	1%	4	448
Low-income housing	39%	173	25%	114	11%	51	8%	36	15%	67	0%	2	1%	5	448
Rental housing	36%	162	27%	122	13%	56	9%	40	13%	60	1%	4	1%	3	447
Senior housing	31%	138	31%	137	19%	85	7%	33	9%	38	1%	3	3%	13	447
Housing for people with physical disabilities	29%	129	36%	160	21%	96	4%	19	4%	20	1%	3	5%	22	449
Housing with supportive services (such as mental wellness care, job training, dormitory,	220/	07	220/	00	050/	114	110/	<i>5</i> 1	1 00/	50	10/	5	70/	21	4.40
etc.)	22%	97	22%	98	25%	114	11%	51	12%	52	1%	5 7% 31		_	448 <b>450</b>
												Answered Skipped			1





## What desires/goals do you have for housing in the future?

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·Small or downsize (21%)
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·Affordable or efficient (13%)

·Bigger or land (9%)

·Home ownership (9%)

·Unknown or none (8%)

·Stay (6%)

·Having a choice or more choices (5%)

·Retire or migrate (5%)

·Senior housing (5%)

·Walkable/amenities (4%)

·Home improvements (4%)

**·Safety (4%)** 

·Independence (3%)

·Services (3%)

·2nd home or vacation home (2%)

# INPORTEGIONAL HOUSING NEEDS ASSESSMENT

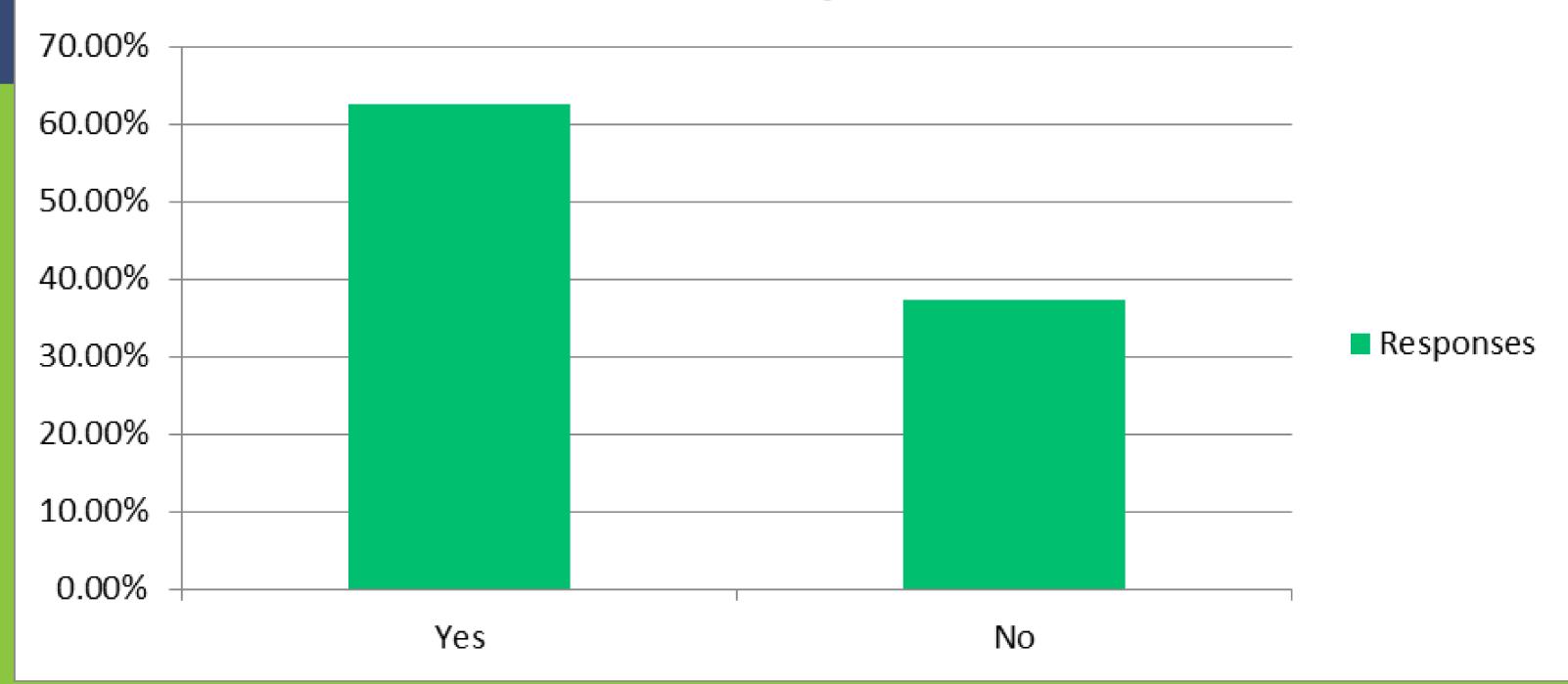
### Q6. Please select the statement that best describes your overall housing costs:(mortgage/rent, utilities, insurance, property taxes, and maintenance)

Answer Choices	Responses	
My household cost is less than 30% of our household's total income	45.33%	204
My household cost is between 30%-50% of our household's total income	35.78%	161
My household cost is greater than 50% of our household's total income	12.22%	55
I don't know	5.11%	23
I do not pay for my housing	1.56%	7
	Answered	450
	Skipped	1





# Q10. Do you believe that a housing supply shortage impacts your ability to attract or keep workers?





### Q11. To what extent do you think the following factors impact your ability to attract or keep qualified workers?

	Hig Impo		Medi Impo		Lov Impo		No Imp	oact
Availability of housing (for rent or purchase)	44%	35	22%	17	15%	12	19%	15
Cost of housing (rent or mortgage)	54%	42	22%	17	9%	7	15%	12
Quality of housing	<b>29</b> %	22	21%	16	26%	20	24%	18
Proximity of housing to workplace	20%	15	28%	21	33%	25	20%	15
Proximity of housing to public transportation Proximity of housing to amenities (e.g. parks,	13%	10	13%	10	25%	19	48%	36
open space, schools)	13%	10	13%	10	24%	18	<b>49</b> %	37
Other (please specify)								
					Answe	Answered		80
					Skippe		4	



#### Q8. Prioritize the housing-related challenges facing your community.(Please rank the greatest challenge as 1 and the lowest challenge as 8)

	1		2		3		4		5		6		7		8		Thi challe does apply my comm	nge not y to
Cost of housing or rent	46%	185	24%	97	10%	40	3%	12	3%	12	3%	12	2%	7	2%	10	6%	26
Cost of repair, maintenance, or																		
ADA accessibility needs	2%	9	8%	35	19%	81	18%	77	13%	56	13%	56	9%	38	2%	7	15%	61
Flooding	1%	6	3%	12	4%	17	5%	20	11%	47	10%	42	11%	48	20%	84	35%	146
Homelessness	7%	28	<b>9</b> %	38	15%	63	<b>9</b> %	36	8%	35	9%	37	10%	42	7%	29	26%	110
Neighborhood safety	6%	25	10%	41	16%	63	16%	65	15%	59	8%	33	10%	41	5%	19	14%	58
Availability of housing options																		
(different types)	30%	121	27%	112	10%	39	10%	39	7%	28	4%	16	3%	12	1%	4	9%	37
Housing discrimination	3%	12	5%	22	10%	43	12%	52	12%	50	13%	56	12%	49	7%	29	26%	110
Presence of unkept (or vacant)																		
homes and properties	4%	15	6%	26	8%	35	14%	60	15%	62	16%	66	10%	43	6%	26	21%	87

Answered 448 Skipped 3



### Q25. Have you or your family ever been at risk of eviction or losing your home?

