

WHAT IS THE CEDS?

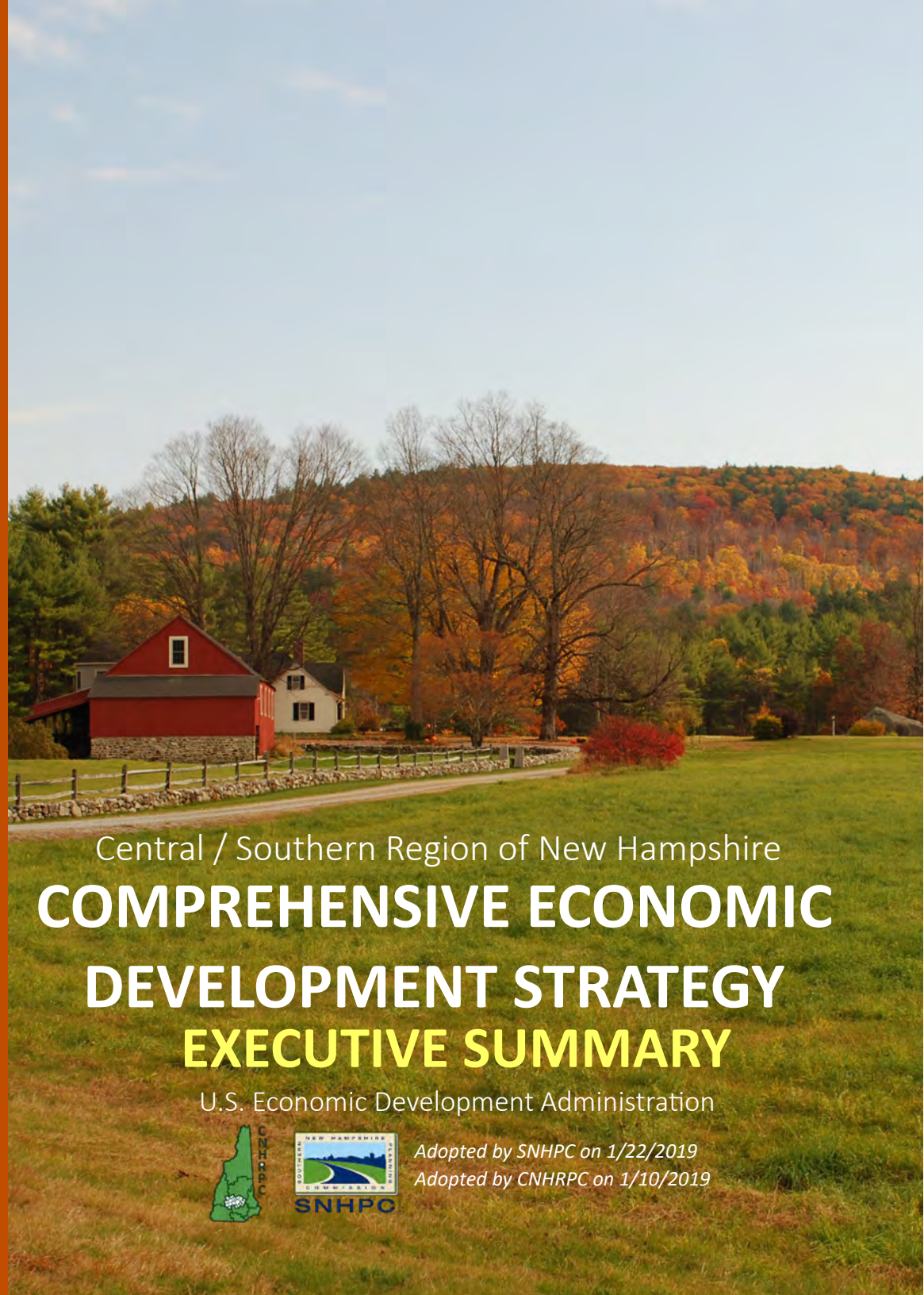
A CEDS is more than just another plan. It is designed to bring regional economic development to the forefront by building capacity to implement projects and initiatives at the local and regional levels that have been established through an agreed upon plan of action. It is also an important prerequisite to receive designation as an Economic Development District by the federal Economic Development Agency, enabling the region and its communities to be eligible for funding of certain projects.

WHAT IS THE PLAN'S PURPOSE?

An important part of the CEDS development is to bring the public and private sectors together to review the regional economy, analyze and interpret pertinent data, with an eye towards developing recommendations that target investment priorities and projects to that will strengthen the regional economy.

WHAT DOES THE CEDS ACCOMPLISH?

It builds on and supports other local and regional efforts and identifies key areas to focus economic development efforts. It's about identifying regional assets and challenges that will help us develop a shared region with better direct the use of limited funds to identified areas of need and prioritized projects and programs. All regions of the state have their own way of looking at issues such as physical assets and human capital, as well as programs and initiatives. By looking at the competitive advantages of the region, aligning public and private investments, and using the best available data to provide stakeholders with sufficient information to make well-informed decisions, the CEDS can advance and increase the economic competitiveness of the region.



Central / Southern Region of New Hampshire **COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY** **EXECUTIVE SUMMARY**

U.S. Economic Development Administration



*Adopted by SNHPC on 1/22/2019
Adopted by CNHRPC on 1/10/2019*



Our Vision

“Continue to support and encourage a diversified economy in the region that recognizes the need to maintain a balance between attracting new investment, supporting local businesses, fostering local entrepreneurship, and strengthening the region’s key industries. The region’s quality of life will be enhanced by maintaining the region’s rural character in balance with identifying and promoting projects for funding that strengthens the regional economy and workforce that leads to job creation and enhancement.”

HOW WAS THE CEDS CREATED?

SNHPC and CNHRPC worked collaboratively to pull together economic development leaders, public officials, community leaders, private individuals, and representatives of workforce development boards, institutions of higher education, and minority and labor groups from the 26 communities within the boundary of the CEDS region. This group, the CEDS Strategy Committee, focused their efforts on discussion and information sharing on opportunities to create an economic roadmap to diversify and strengthen the regional economy.

WHAT DOES THE PLAN INCLUDE?

- ✓ The Project List, Goals and Objectives, and the Performance Measures
- ✓ Data Analysis, an identification of the region’s Economic Strengths, Weaknesses, Opportunities and Threats (SWOT) , Industry Cluster Analysis., and the Regional Profile
- ✓ Technical Data (located in the Appendix), Partners and Funding information and other Development Considerations

HOW CAN I GET MORE INFORMATION?

Looking for more information? Want to learn how to participate? Contact your Regional Planning Commission:



Central NH Regional Planning Commission
(603) 226-6020
cnhrpc.org



Southern NH Planning Commission
(603) 669-4664
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