

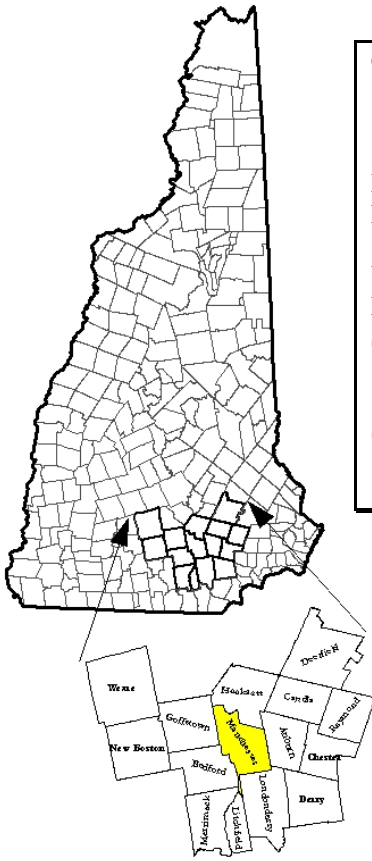



MANCHESTER, NH

Birthplace of your American Dream.



Economic Assets Profile



Contact:	Jay Minkarah Economic Development Director One City Hall Plaza, Suite 110 Manchester, NH 03101-2099		
Phone:	(603) 624-6505	Fax: (603) 624-6308	
E-mail:	econdev@manchesternh.gov		
US Congress	District 1	Carol Shea-Porter	
Executive Council	District 4	Raymond Wieczorek	
State Senate	District 16	Theodore Gatsas	
	District 18	Betsi DeVries	
	District 20	Lou D'Allesandro	
State Representatives	Hillsborough County Districts 8-17 There are 51 Representatives for Wards 1-12 (See City Clerk's Office for names)		

City of Manchester
www.ManchesterNH.gov

Hillsborough County
www.hillsboroughcountynh.org/

Manchester Economic Development
www.manchesternh.gov/economy



Metro Center - NH
www.Manchester-Chamber.org

SNHPC Region
www.snhpc.org

County	Hillsborough
Date of Incorporation	1751
Labor Market	Manchester NH Metro-NECTA
Tourism Region	Merrimack Valley
Planning Commission	Southern NH Planning
Regional Economic Development	METRO CENTER NH Manchester Development Corporation
Zoning Ordinance	1927/01
Master Plan	1993

Type of Government	Mayor and 14 Aldermen
Budget: Municipal Appropriations (2008)	\$121,108,008
Budget: School Appropriations	\$147,250,000
Capital Improvement Plan	Yes
Development Plans Reviewed by	Planning Board
Boards and Commissions	
Elected: Mayor	Appointed: Planning
Aldermen	Conservation
	Library
	25 Others
Public Library:	Manchester City, West Side Community

Source: NH Employment Security ELMIB

Source: NH Employment Security ELMIB

Manchester's Key Economic Assets and Strengths

- **Manchester-Boston Regional Airport**
- **Business center of New Hampshire**
- **Diverse economic base**
- **Largest city in Northern New England**
- **Arts and cultural attractions**
- **Good highway access/proximity to Boston**
- **11 colleges and universities**

Source: Municipal SWOT Analysis, February 2010

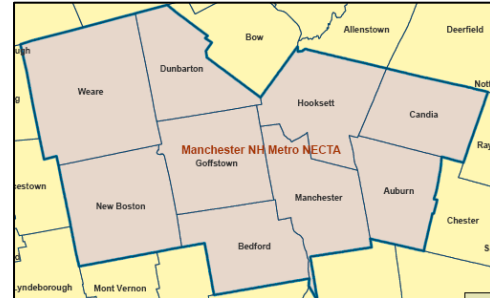
Manchester at a Glance

Geography

Total Area (sq mile)	34.9
Total Land	33.0
Total Water	1.9

Source: NH Employment Security ELMIB

Manchester, NH Metro NECTA



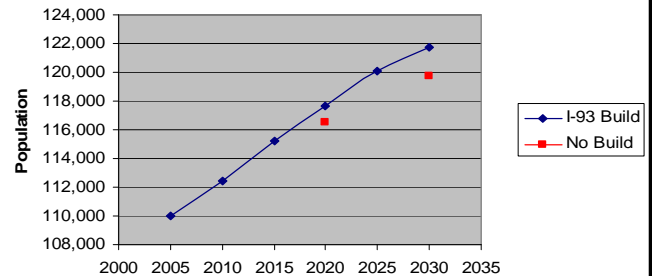
Source: NHHFA
NECTA: New England City and Town Area

Population

Total 2008 (Census)	108,874
2000 Census Data	
Male	52,394
Female	54,612
Median Age	34.9 years
People per sq mile	3,241.6

Source: US Census Bureau, NH OEP

Population Projection

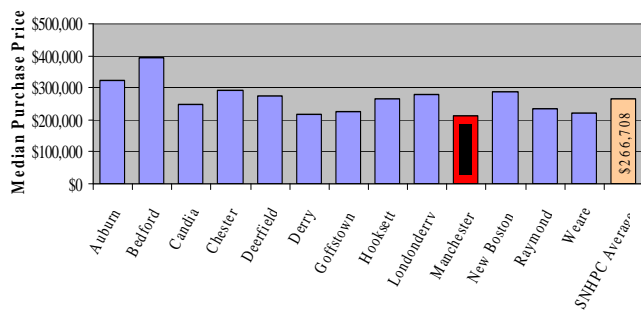


Source: NH OEP

* I-93 Build refers to proposed widening. No Build is without widening.

Housing

Median Purchase Prices of Primary Homes for All Housing Types 2008



Source: NHHFA

	2007	Percent
Total Housing Units	48,618	100.0%
Single-Family	17,966	37.0%
Multi-family	30,491	62.7%
Manufactured	161	0.3%
	2000	
Owner Occupied	20,367	44.4%
Renter Occupied	23,880	52.0%
Vacant	1,645	3.7%

Source: NH OEP, NHHFA

Education

High School Graduate or higher	80.7%	
Bachelor's degree or higher	22.3%	
	# Facilities	# Students
Preschool	1	289
Elementary	14	6,494
Middle/Junior High	4	3,400
High School	4	5,696
Private/Parochial	12	2,363
School District	SAU 37	
Nearest Colleges/Universities		
Manchester Community College	Franklin Pierce Univ.	
Manchester School of Technology	Hesser College	
Saint Anselm College	Granite State College	
Southern NH University	NH Institute of Art	
UNH – Manchester	Springfield College	
Mass. College of Pharmacy and Health Sciences		

Source: NH Department of Education

Tax Rates

2008	(per \$1,000 of value)
Town Tax	\$ 8.05
Local Education Tax	\$ 5.98
State Education Tax	\$ 2.28
County Tax	\$ 1.04
Total Tax Rate	\$17.35
Town Valuation	\$9,718,783,150
2007	
Local Assessed Value by Property Type	
Residential Land and Buildings	64.6%
Commercial Land and Buildings	33.9%
Public Utilities, Current Use, and Other	1.5%

Source: NH Department of Revenue Administration

Employment

Annual Average	1997	2007	2008
Civilian Labor Force	56,302	62,106	61,851
Employed	54,663	59,684	59,196
Unemployed	1,639	2,422	2,655
Unemployment Rate	2.9%	3.9%	4.3%

Source: NH Employment Security ELMIB

Largest Employers

Employers	Employees
Elliot Hospital	1,000-4,999
Elliot Health System	1,000-4,999
Catholic Medical Ctr Rehab	1,000-4,999
Osram Sylvania	500-999
St Anselm College	500-999
US Veterans Medical Ctr	500-999
Vibracoustic Division	500-999
Velcro USA Inc	500-999
Dartmouth Hitchcock Med Ctr	500-999
Kalwall Corp	500-999
Ira Toyota of Manchester	500-999
Public Service Co of NH	500-999
Union Leader Corp	250-499
Ira Lexus of Manchester	250-499
Keller Co	250-499
Southern NH Svc	250-499
Moore Center Svc Inc	250-499
Mental Health Ctr	250-499
Summit Dispensing Systems Inc	250-499
Tru Serv	250-499
Visiting Nurse Assoc-Manchester	250-499
Associated Grocers-New England	250-499
Autofair Honda-Jaguar	250-499
Sanmina-Sci Corp	250-499
Ladeco Inc	250-499

Source: NNetwork, NH Employment Security ELMIB, info USA

Income

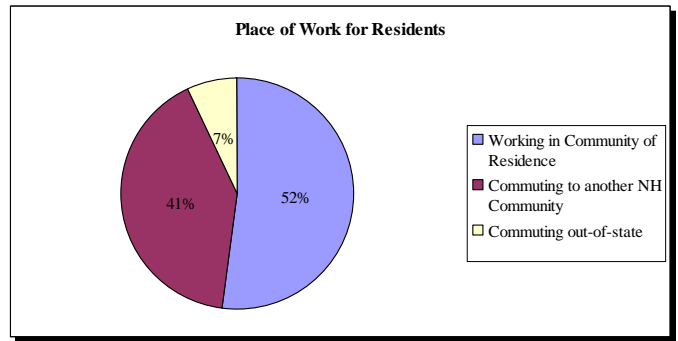
1999 (2000 Census)		
Median Household Income	\$40,774	
Median 4-Person Family Income	\$50,039	
Per Capita Income	\$21,244	
Median Earnings (Full time, Year-Round Workers)		
Male	\$34,287	
Female	\$26,584	
Families Below the Poverty Level	7.7%	
2009 HUD		
Estimated Fiscal Year Median Family Income	\$76,800	
Consumer Price Index (May 2009)	% Change	
CPI	Over the Year	
Not Seasonally Adjusted	215.4	-2.1%
Seasonally Adjusted	214.5	-1.9%

Source: NH Employment Security ELMIB

Commuting

Workers 16 years and over	
Drove alone, car/truck/van	81.0%
Carpooled, car/truck/van	11.9%
Public transportation	1.4%
Walked	2.9%
Other Means	0.7%
Worked at Home	2.2%
Mean Travel Time to Work	
	21.3 minutes
Percent of Working Residents	
Working in Community of Residence	52%
Commuting to another NH Community	41%
Commuting out-of-state	7%

Source: US Census 2000



Source: US Census 2000

Transportation

Road Access	US Routes	3
	State Routes	3A, 28, 28A, 101, 114, 114A
Nearest Interstate, Exit		I-93 Exits 6-8 (local) I-293 Exits 1-7 (local)
Railroad		Boston & Maine
Public Transportation		Yes
Nearest Airport with Scheduled Service		
Manchester-Boston Regional		
Driving Distance to Selected Cities:		
	Concord, NH	18 miles
	Portsmouth, NH	45 miles
	Portland, ME	95 miles
	Boston, MA	53 miles
	New York City, NY	252 miles
	Montreal, Quebec	259 miles

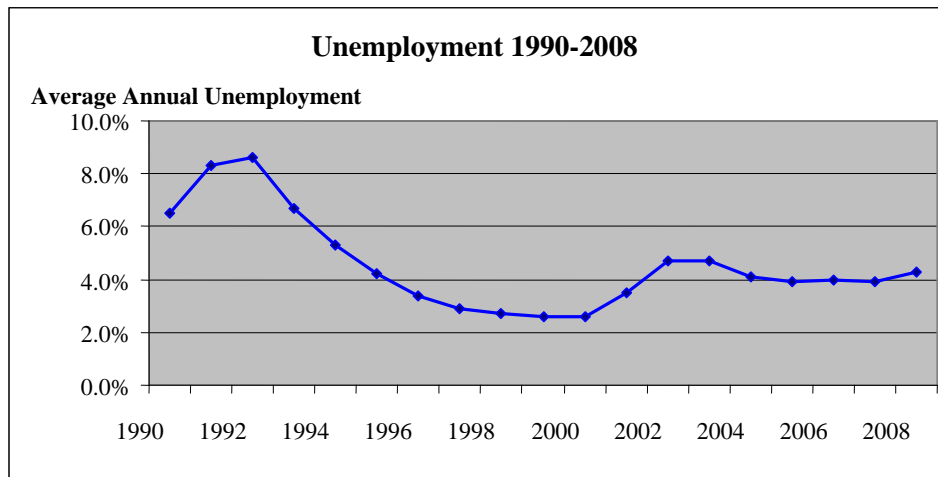
Source: NH Employment Security ELMIB

Employment and Wages

2007 Industry	Work Sites	Annual Average Employment	Average Weekly Wage
Total, All Industries	3,334	67,349	\$910
Goods-Producing	406	9,255	\$999
Service-Providing	2,928	58,094	\$896

Source: NH Employment Security ELMIB

Unemployment 1990-2008



Source: NH Employment Security ELMIB

Sources for graphics: Heading and Seal: Town Website - State of NH and County Map: ELMIB - SNHPC Region: SNHPC