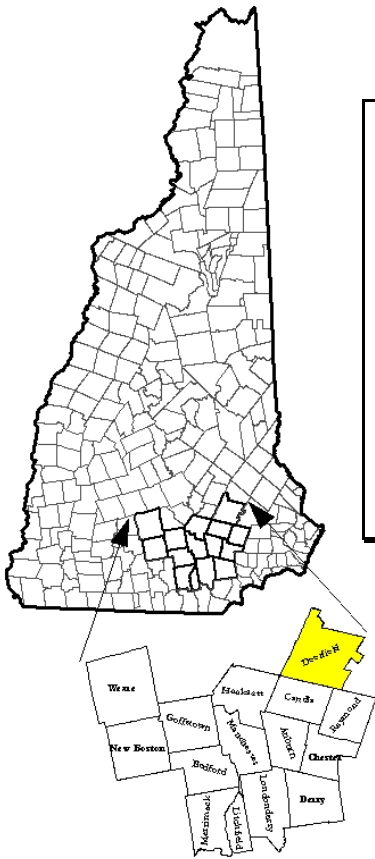




Economic Assets Profile



Contact:	Cindy Heon Town Administrator 8 Raymond Road Deerfield, NH 03037		
Phone:	(603) 463-8811 x309	Fax: (603) 463-2820	
E-mail:	dfldbos@townofdeerfieldnh.com		
US Congress	District 1	Carol Shea-Porter	
Executive Council	District 2	John Shea	
State Senate	District 17	John Barnes, Jr.	
State Representatives	Rockingham County District 1		
	Frank Case	John Reagan	
	Maureen Mann	James Sullivan	
	Susi Nord		

Town of Deerfield
www.townofdeerfieldnh.com

Rockingham County
www.co.rockingham.nh.us



Rockingham Economic Development Corporation
www.redc.com

Metro Center - NH
www.manchester-chamber.org

SNHPC Region
www.snhpc.org

County	Rockingham
Date of Incorporation	1766
Labor Market	Unattached Area
Tourism Region	Merrimack Valley
Planning Commission	Southern NH Planning
Regional Economic Development	METRO CENTER NH Rockingham Economic Development Corporation
Zoning Ordinance	1970/08
Master Plan	1999

Type of Government	Town Meeting
Budget: Municipal Appropriations (2008)	\$3,529,193
Budget: School Appropriations	\$8,708,869
Capital Improvement Plan	Yes
Development Plans Reviewed by	Planning Board
Boards and Commissions	
Elected: Selectmen	Appointed: Conservation
Planning	Zoning
	Library
Public Library: Philbrick-James	

Source: NH Employment Security ELMIB

Source: NH Employment Security ELMIB

Deerfield's Key Economic Assets and Strengths

- **Rural/agricultural community**
- **Proximity to open space**
- **Sense of community – attractive feature**
- **Proximity to employment centers: Concord, Manchester, Seacoast**
- **Future development should be a “good fit” with environment**

Source: Municipal SWOT Analysis, February 2010

Deerfield at a Glance

Geography

Total Area (sq mile)	52.1
Total Land	50.8
Total Water	1.3

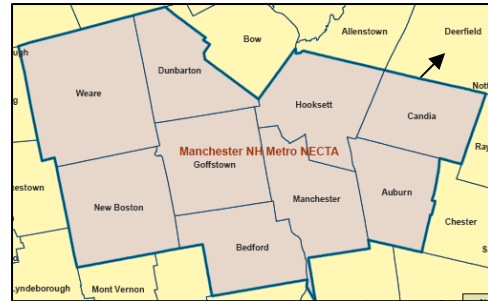
Source: NH Employment Security ELMIB

Population

Total 2008 (OEP)	4,366
2000 Census Data	
Male	1,800
Female	1,878
Median Age	36.2 years
People per sq mile	85.6

Source: US Census Bureau, NH OEP

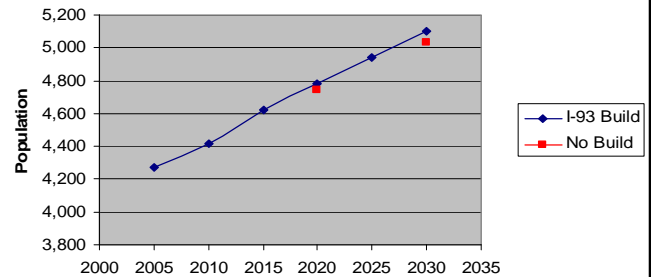
Unincorporated Area – Not In Any NECTA



Source: NHHFA

NECTA: New England City and Town Area

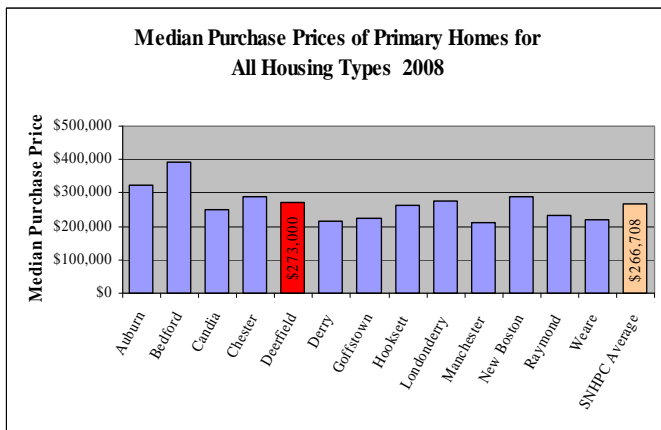
Population Projection



Source: NH OEP

* I-93 Build refers to proposed widening. No Build is without widening.

Housing



Source: NHHFA

	2007	Percent
Total Housing Units	1,734	100.0%
Single-Family	1,537	88.6%
Multi-family	113	6.5%
Manufactured	84	4.8%
	2000	
Owner Occupied	1,098	78.1%
Renter Occupied	127	9.0%
Vacant	181	12.9%

Source: NH OEP, NHHFA

Education

High School Graduate or higher	91.7%	
Bachelor's degree or higher	31.7%	
	# Facilities	# Students
Elementary	1	515
Middle/Junior High	0	N/A
High School	0	N/A
Private/Parochial	1	24
School District	SAU 53	
Students Grades 9-12 are tuitioned to Coe-Brown Academy, Manchester Central, or Concord		
Nearest Community/Technical	NHTI-Concord Manchester	
Nearest Colleges/Universities	Saint Anselm College Hesser College Southern NH University UNH - Manchester	

Source: NH Department of Education

Employment

Annual Average	1997	2007	2008
Civilian Labor Force	2,070	2,302	2,301
Employed	2,017	2,213	2,221
Unemployed	53	89	80
Unemployment Rate	2.6%	3.9%	3.5%

Source: NH Employment Security ELMIB

Income

1999 (2000 Census)		
Median Household Income	\$61,367	
Median 4-Person Family Income	\$64,737	
Per Capita Income	\$24,160	
Median Earnings (Full time, Year-Round Workers)		
Male	\$40,568	
Female	\$30,682	
Families Below the Poverty Level	1.3%	
2009 HUD		
Estimated Fiscal Year Median Family Income	\$95,200	
Consumer Price Index (July 2009)	% Change	
CPI	Over the Year	
Not Seasonally Adjusted	215.4	-2.1%
Seasonally Adjusted	214.5	-1.9%

Source: NH Employment Security ELMIB

Tax Rates

2008	(per \$1,000 of value)
Town Tax	\$ 3.74
Local Education Tax	\$12.87
State Education Tax	\$ 2.08
County Tax	\$ 0.82
Total Tax Rate	\$19.51
Town Valuation	\$587,056,970
2007	
Local Assessed Value by Property Type	
Residential Land and Buildings	91.0%
Commercial Land and Buildings	3.5%
Public Utilities, Current Use, and Other	5.4%

Source: NH Department of Revenue Administration

Largest Employers

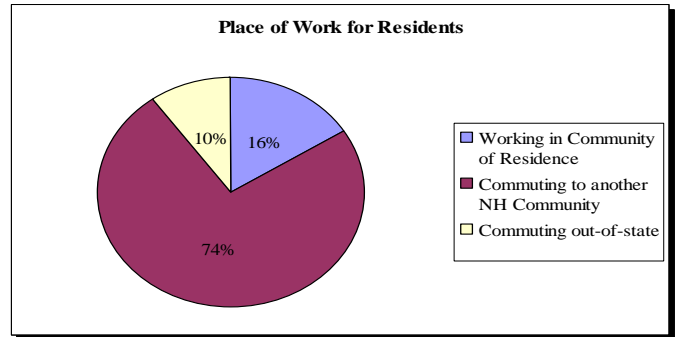
Employers	Employees
Deerfield Community School	100-249
Inn At Deerfield	20-49
East Coast Signals Inc	10-19
Rock Hill Contracting Inc	10-19
Emcare	10-19
Lazy Lion Café	10-19
Mr Mikes Mini Mart	10-19
Deerfield Police Dept	10-19
Longview School	10-19
Kids Konfort Zone	5-9
US Post Office	5-9
Deerfield Cooperative Preschool	5-9
Deerfield Family Dentistry	5-9
J & D Power Equipment Inc	5-9
YMCA	5-9
Van Berkum Wholesale Nursery	5-9
Coastal Bonding & Ins LLC.	5-9
Colorado Federal Saving Bank	5-9
Countryberries	5-9
PHH Mortgage	5-9

Source: NNetwork, NH Employment Security ELMIB, info USA

Commuting

Workers 16 years and over	
Drove alone, car/truck/van	86.6%
Carpooled, car/truck/van	7.8%
Public transportation	0.0%
Walked	1.0%
Other Means	0.3%
Worked at Home	4.3%
Mean Travel Time to Work	
	33.9 minutes
Percent of Working Residents	
Working in Community of Residence	16%
Commuting to another NH Community	74%
Commuting out-of-state	10%

Source: US Census 2000



Source: US Census 2000

Transportation

Road Access	US Routes	
	State Routes	43, 107
Nearest Interstate, Exit		I-93, Exit 7 (15 miles)
Railroad		No
Public Transportation		No
Nearest Airport with Scheduled Service		Manchester-Boston Regional
Driving Distance to Selected Cities:		
	Manchester, NH	18 miles
	Concord, NH	22 miles
	Portsmouth, NH	37 miles
	Boston, MA	66 miles
	Portland, ME	82 miles
	New York City, NY	269 miles
	Montreal, Quebec	269 miles

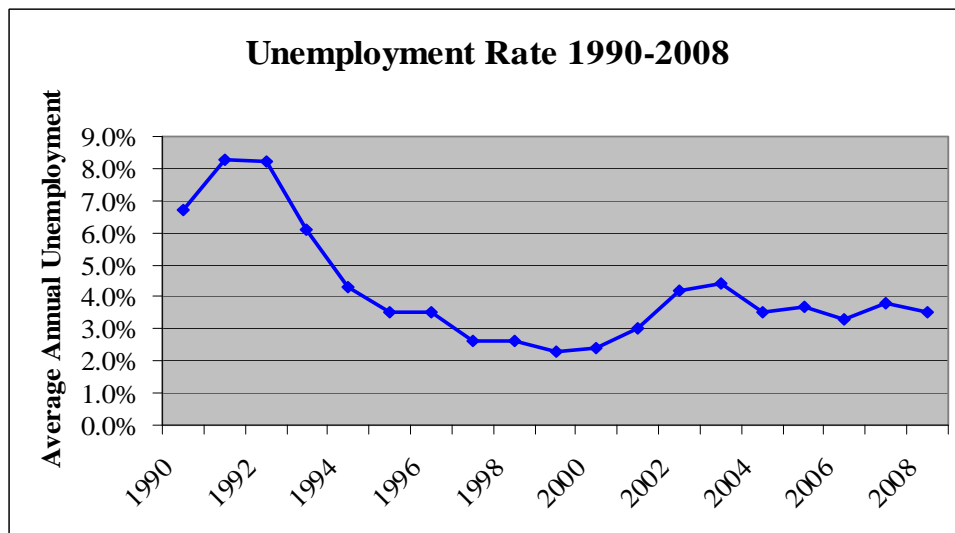
Source: NH Employment Security ELMIB

Employment and Wages

2007 Industry	Work Sites	Annual Average Employment	Average Weekly Wage
Total, All Industries	68	437	\$612
Goods-Producing	19	69	\$926
Service-Providing	49	368	\$554

Source: NH Employment Security ELMIB

Unemployment Rate 1990-2008



Source: NH Employment Security ELMIB

Sources for graphics: Heading and Seal: Town Website - State of NH and County Map: ELMIB - SNHPC Region: SNHPC